

# BRIDGEPORT

## Downtown Special Services District Decorative Light Pole and Banner Program



The Bridgeport DSSD wishes to continue the momentum to enliven and beautify Downtown Bridgeport's streetscape with the Decorative Light Pole and Banner Program. The banners and hanging baskets on each light pole welcome visitors to Downtown, and provides businesses the opportunity to promote their enterprises on the banners.

The banners are visible to Downtown Bridgeport's residents, college students, daytime population, and visitors.



### Banner Details

Size 2'x4' or 24"x48"

Targeted Installation Date: May 21, 2018

**\$500** (logo on each side)



In addition to the visibility of your logo on the banner, the Bridgeport DSSD will promote your company's sponsorship in the following ways:

- Name and logo with a link to your website included on InfoBridgeport.com
- Regular thank you's shared on the InfoBridgeport social media channels: Facebook, Twitter, and Instagram



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## Downtown Special Services District Decorative Light Pole Order Form



The decorative banners provide a promotional opportunity for local businesses to be visible to residents, college students, daytime populations, and visitors. Sponsorship includes banner and planted hanging basket. Banners will be displayed for one year beginning in May 2018 on light poles along Main Street, around McLevy Green, and Baldwin Plaza.

Deadline for submission: April 27, 2018

Name:	
Company name to be displayed on banner:	
Street Address:	
City, State:	Zip:
Email:	Telephone:
# of Banners:	Total*: \$

**\*Sponsorship: \$500 per light pole**

**1. Complete and submit this order form, along with payment to:**

Lauren Coakley Vincent  
Bridgeport Downtown Special Services District  
938 Broad Street, Bridgeport, CT 06604

**Please make check payable to:** Bridgeport Downtown Special Services District

**2. Email your corporate logo image for the banner:** Please send a vector illustrator eps or pdf file to [lauren.dssd@infobridgeport.com](mailto:lauren.dssd@infobridgeport.com).

**Questions:** Call Lauren Coakley Vincent at (203) 908-3622 or email [lauren.dssd@infobridgeport.com](mailto:lauren.dssd@infobridgeport.com).

