



**FOR IMMEDIATE RELEASE**  
**July 7, 2021**

**For More Information:**

Lauren Coakley Vincent, President + CEO  
Bridgeport Downtown Special Services District  
(203) 908-3622

[lauren.dssd@infobridgeport.com](mailto:lauren.dssd@infobridgeport.com)

## **DOWNTOWN BRIDGEPORT FARMERS MARKET OPENS THURSDAY, JULY 8 AT MCLEVY GREEN**

**BRIDGEPORT, CT – JULY 7, 2021** – The Bridgeport Downtown Special Services District (DSSD) is excited to announce the return of the Downtown Bridgeport Farmers Market. The Downtown Bridgeport Farmers Market will begin its 2021 season on Thursday, July 8 at McLevy Green and will be open every Thursday from 10:30 a.m. – 2:00 p.m. until October 14, 2021.

The Bridgeport DSSD will kick off the 2021 Downtown Farmers Market season in McLevy Green with a live cooking demonstration by Chef Raquel Rivera of A Pinch of Salt, live music from [Tiffany T'Zelle](#), and delicious and hand crafted offerings from our local vendors. The market will feature live music each week and periodic cooking demonstrations, in addition to a range of fresh veggies and delectable lunch options.

According to DSSD's President + CEO Lauren Coakley Vincent, "The Bridgeport DSSD is proud to host the Downtown Bridgeport Farmers Market at McLevy Green. We made it through a challenging 2020 season, and are looking forward to bringing back all of our favorite vendors, local food talent, musicians, and more to showcase their creativity while welcoming visitors from throughout Bridgeport. Our wonderful local vendors will be there to serve the best of what Connecticut has to offer."

### **VENDORS**

Shoppers can expect to find the following vendors every week, along with special appearances by others who will drop in on occasion.

Killam & Bassette Farmstead, South Glastonbury, CT  
Smith's Acres Farm, Niantic, CT  
Blissful Awakening's Urban Regenerative Farm, Bridgeport, CT  
New World Order Farm, South Glastonbury, CT  
Betzy's Latin Flavors, Bridgeport, CT  
Café Rebelde Coffees and Teas, Woodbridge, CT  
Elegantly Casual Cuisine, Bridgeport, CT  
Essentially Kookie, Ansonia, CT

Health CBD Organics, Stratford, CT  
Natural Juices, Bridgeport, CT  
Proof Pizza, Bridgeport, CT  
Twelve Twelve 1981, Bridgeport, CT  
USA Popcorn Bar, Bridgeport, CT

### **BRIDGEPORT BUCKS PROGRAM**

In an effort to make healthy food more accessible to Bridgeport residents, the DSSD has partnered with the Bridgeport Farmers Market Collaborative to offer the Bridgeport Bucks Program. Bridgeport Bucks is a coupon that can be used to purchase fruit and vegetables at any one of the Bridgeport farmers markets. Businesses, community-based organizations and nonprofit organizations may purchase Bridgeport Bucks as incentives or rewards to provide to clients, employees, or community groups. For more information or to purchase Bridgeport Bucks, visit the Bridgeport Farmers Market Collaborative website: <https://bridgeportfarmersmarkets.org/>.

### **SNAP MATCHING PROGRAM**

The DSSD has also partnered with the Bridgeport Farmers Market Collaborative to accept SNAP/EBT, WIC, Farmers Market Nutrition Program checks (for WIC and Senior recipients), and Bridgeport Bucks along with cash, credit, and debit at the Downtown Bridgeport Farmers Market. The market operates a SNAP incentive program so that for every \$1 in SNAP spent at the market, the customer can purchase \$2 in fresh fruits and vegetables.

**\*Note:** All customers will be encouraged to maintain a safe distance of at least six feet apart while shopping at the market. Masks and hand sanitizing stations will be made available for those that wish to use them.

For more information about vendors, visit: [colorfulbridgeport.com/downtown-market](http://colorfulbridgeport.com/downtown-market). Follow the market on Facebook at [@ColorfulBridgeport](https://www.facebook.com/ColorfulBridgeport) and on Instagram at [@colorfulbridgeport](https://www.instagram.com/colorfulbridgeport).

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### **About Bridgeport Downtown Special Services District**

The Bridgeport Downtown Special Services District (DSSD) serves the vibrant and diverse businesses within the 30 blocks in of our heart-shaped neighborhood. Our role at the Bridgeport DSSD is to support the needs of growing businesses in the district, from keeping the Downtown clean and friendly, connecting them to city resources to offering free marketing and advertising, and everything in between. Throughout the year we deliver sanitation services, our friendly team of Ambassadors keep the district clean and safe, we promote the district through the dynamic Colorful Bridgeport campaign, and produce community events including the Downtown Farmers Market. **Contact Lauren Coakley Vincent at [lauren.dssd@infobridgeport.com](mailto:lauren.dssd@infobridgeport.com) or (203) 908-3622 and learn more at [www.colorfulbridgeport.com](http://www.colorfulbridgeport.com).**