



FOR IMMEDIATE RELEASE

DOWNTOWN BRIDGEPORT FARMERS MARKET OPENS JULY 9 AT MCLEVY GREEN

BRIDGEPORT, CT – JULY 8, 2020 – The Bridgeport Downtown Special Services District (DSSD) is excited to announce the return of the Downtown Bridgeport Farmers Market. The Downtown Bridgeport Farmers Market will begin its 2020 season on Thursday, July 9 at McLevy Green and will be open every Thursday from 10:30 a.m. – 2:00 p.m. until October 8, 2020.

According to DSSD’s President + CEO Lauren Coakley Vincent, “The Bridgeport DSSD is proud to host the Downtown Bridgeport Farmers Market at McLevy Green. Though the market will look different this year due to new safety and sanitation protocols in place to prevent the spread of COVID-19, our wonderful local vendors will be there to serve the best of what Connecticut has to offer. Creativity takes many forms, including food. The farmers market will serve to showcase this creativity while welcoming visitors from throughout Bridgeport.”

*Note: All customers are required to wear a mask and will be encouraged to maintain a safe distance of at least six feet apart while shopping at the market.

VENDORS

Shoppers can expect to find the following vendors every week, along with special appearances by others who will drop in on occasion.

Smith’s Acres Farm, Niantic, CT
Killam & Bassette Farmstead, South Glastonbury, CT
Blissful Awakening’s Urban Regenerative Farm, Bridgeport, CT
New World Order Farm, South Glastonbury, CT
Betzy’s Latin Flavors, Bridgeport, CT
Elegantly Casual Cuisine, Bridgeport, CT
Fortuna’s Catering Co., Bridgeport, CT
GardenMind Décor, Bridgeport, CT
Hot Chicks Exceptional Eggs, Fairfield, CT
Renewal By Anderson, Cromwell, CT
Reyna Nadia Designs, Bridgeport, CT
Tropical Fruits, Bridgeport, CT
Woofgang & Co, Fairfield, CT

BRIDGEPORT BUCKS PROGRAM

In an effort to make healthy food more accessible to Bridgeport residents, the DSSD has partnered with the Bridgeport Farmers Market Collaborative to offer the BridgeportBucks Program. BridgeportBucks is a coupon that can be used to purchase fruit and vegetables at any one of the Bridgeport farmers markets. Businesses, community-based organizations and nonprofit organizations may purchase BridgeportBucks as incentives or rewards to provide

to clients, employees, or community groups. For more information or to purchase BridgeportBucks contact: bridgeportfarmersmarkets@gmail.com.

SNAP MATCHING PROGRAM

The Downtown Bridgeport Farmers Market accepts SNAP/EBT, WIC, Farmers Market Nutrition Program checks (for WIC and Senior recipients), BridgeportBucks, cash, credit, and debit. The market also operates a SNAP incentive program so that for every \$1 in SNAP spent at the market, the customer can purchase \$2 in fresh fruits and vegetables.

For more information about vendors, visit: www.infobridgeport.com/downtown-market. Follow the market on Facebook at facebook.com/ColorfulBridgeport and on Instagram at Instagram.com/colorfulbridgeport.



About Bridgeport Downtown Special Services District

As the Business Improvement District for the Park City, the mission of the Bridgeport Downtown Special Services District (DSSD) is to “promote the preservation and development of the downtown business district; make the area more attractive and accessible; and enhance the public perception of downtown Bridgeport through overseeing and managing its appearance, security, and cleanliness.” The DSSD is operated under the direction of a nine member Board of Commissioners representing property owners in downtown Bridgeport. www.colorfulbridgeport.com.

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